

FDI & MNEs Main Literature on Subject

Key Data Resource on FDI – United Nations

United Nations Conference on Trade and Development provides detailed data and analysis of FDI and MNEs.

- **UNCTAD FDI Country profiles:**

Each FDI Profile contains **extensive data on FDI flows and stocks** activities of TNCs, the legal framework within each country/economy, including legislation relating to bilateral treaties that govern national investment policy. FDI Profiles for 112 economies are available at **with an annually updated bibliography section for each country:**

<http://www.unctad.org/Templates/Page.asp?intItemID=3198&lang=1>

Annually updated reference section for relevant economies is also available.

- **World Investment Report**

The World Investment Report (WIR) has been published annually since 1991. Each year's Report covers the latest **trends in foreign direct investment based on extensive data** around the World and analyses in depth one selected topic related to foreign direct investment and development.

<http://www.unctad.org/Templates/Page.asp?intItemID=1485&lang=1>

- **The World Bank Development Gateway**

Focus is on **FDI in developing countries**. There are plenty of country and topic specific analyses and lots of data.

<http://topics.developmentgateway.org/fdi>

Key Books on FDI and MNEs:

Barba Navaretti, G. and Venables, A. J., 2004. *Multinational Firms in the World Economy*, Princeton University Press.

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Caves, Richard E. 1996 *Multinational Enterprise and Economic Analysis*, Second Edition. New York: Cambridge University Press.

Chandler, Alfred, 1986. *The Evolution of the Modern Corporation*, in Porter (ed.) *Competition in Global Industries*, Boston: Harvard University Press.

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Kindleberger, Charles (Ed.). 1970. *The International Corporation*, Cambridge MA: MIT.

Markusen, J. *Multinational Firms and the Theory of International Trade*, MIT Press, 2002.

Penrose, Edith, 1968, *The Large International Firm in Developing Countries: The International Petroleum Industry*, London: Allen and Unwin.

Porter, Michael E. 1990. *The Competitive Advantage of Nations*. New York: Free Press.

Rugman, Alan M., and Thomas L. Brewer. *Oxford Handbook of International Business*. Oxford: Oxford University Press, 2001.

Stopford, J. and L. T. Wells, Jr. 1972. *Managing the Multinational Enterprise: Organization of the Firm and Ownership of Subsidiaries*. New York: Basic Books.

Wilkins, Mira, 1970. *The Emergence of Multinational Enterprise*, Cambridge, MA: Harvard University Press.

Recent Articles ‘Whither International Business Research?’:

Buckley, P., 2002. Is the International Business Agenda Running out of Steam? *Journal of International Business Studies*, 33(2): 365-373.

Dunning, J.H. 1989. “The Study of International Business: A Plea for a More Interdisciplinary Approach,” *Journal of International Business Studies* 20-3: 411-436.

Ghoshal, S., and D. Eleanor Westney. 1993. “Introduction and Overview.” In Sumantra Ghoshal and Eleanor Westney, eds., *Organization Theory and the Multinational Corporation*. New York: St. Martin’s Press: 1-23.

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Papers and Book Chapters by FDI-MNE segmented by area

1. Economic Theories: inter alia Oligopolistic, Product Life Cycle, Internalization Theory.

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Buckley, P. and M. Casson, 1976. *A Long Run Theory of the Multinational Enterprise” and “Alternative Theories of the Multinational Enterprise, The Theory of the Multinational Corporation*, London: MacMillan.

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Calvet, A.L., 1981. A Synthesis of Foreign Direct Investment Theories and Theories of the Multinational Firm, *Journal of International Business Studies* (12) 1: 43-59.

Caves, R.E. (1971) *International corporations: the industrial economics of foreign direct investment*. *Economica*, Vol. 38, S. 1-27

Caves, R. E., 1996. *Multinational Enterprise and Economic Analysis*, Chapters 3, 4.

- Datta- Chaudhuri, M. (1990) Market failure and government failure. *Journal of Economic Perspectives*, Vol. 4, No. 3, S. 25-39.
- Dunning, J.H. 1979. Explaining Changing Patterns of International Production: In Defence of the Eclectic Theory, *Oxford Bulletin of Economics and Statistics*, 41: 269-95.
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- Dunning, J.H. (1993) Introduction: The Nature of Transnational Corporations and their Activities, in J.H. Dunning (ed) *The Theory of Transnational Corporations*, The United Nations Library on Transnational Corporations, Routledge, London and New York.
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