Fribourg is the campus

The university town par excellence

Campus Life

Bilingue, internationale, centrale et conviviale: l'Université de Fribourg est tout cela à la fois!
EUROPEAN BUSINESS

Abstract

The study programme is management-oriented with strong emphasis on International management and a focus on business in Europe. Designed to teach methods, concepts and tools to manage international companies, it also builds intercultural awareness and the soft skills necessary to be a successful and valuable member of an international management team. With a rich offer of courses from different management fields (strategy, finance, HR, etc.), this study programme builds on lectures but also group work and case studies in intercultural teams, excursions to companies and visits from executives from multinational companies and international organisations. In addition, the Faculty of Economics and Social Sciences of the University of Fribourg together with the EM Strasbourg Business School in France and the Università di Pavia in Italy have established two Double degree programmes leading to two Master’s degrees, with one year in Fribourg and one year in Strasbourg or Pavia.

Key points

DEGREE CONFERRED
Master of Arts in European Business

LANGUAGES OF STUDY
Study in English

OPTIONS
Award of a Double degree possible.

COMMENCEMENT OF STUDIES
Commencement of studies in the Autumn Semester (September) or in the Spring Semester (February)
Profile of the study programme

- Management-oriented Master with a strong emphasis on international management
- Focus on Business in Europe
- Designed to teach the necessary methods, concepts and tools to manage international companies
- Build intercultural awareness and soft skills to be a successful and valuable international team member
- Asia business opportunities
- Intercultural excursions
- Group work and case studies in intercultural teams
- Excursions to companies – executives from MNCs and international organizations
- Small size and personal contact
Contact for information

Cerrano Giovanni  giovanni.cerrano01@universitadipavia.it
Pala Nicola       nicola.pala01@universitadipavia.it